

ALTERNATIVE #1 (Short option)



Gina Mollicone-Long is an international best-selling author, compelling speaker and serial entrepreneur with a mission to reveal greatness in individuals, teams and organizations. She is the co-founder of two multi-national corporate team building and training companies and she has a breadth of corporate experience that ranges from giants such as Procter & Gamble to high-tech incubators, small start-ups and even the non-profit sector. An avid world traveller, Gina's experiences with diverse cultural perspectives gives her programs universal relevance that helps her connect with audiences everywhere. Since 1998, she has trained, coached or spoken to tens of thousands of people globally including sharing the stage with Bob Proctor from the blockbuster phenomenon movie, *The Secret*. Visit www.GinaML.com for more info.

ALTERNATIVE #2 (Less than 100 words)

Gina Mollicone-Long is a best-selling author, speaker and peak performance specialist with a passion for helping people reveal their greatness. Her newest book, *Think or Sink* (Sterling & Ross) was a best-seller in 6 countries when it launched in January, 2010. Gina is the co-founder of two multi-national corporate team building and training companies that help organizations unlock the potential in their people. Gina also has a private therapy and coaching practice in Toronto where she lives with her husband and two children. For more information please visit www.GinaML.com



ALTERNATIVE #3 (Critical Pathfinders Focus)

Gina Mollicone-Long is an expert on peak performance and possesses an ardent belief that anything is possible. She never accepts the status quo and constantly strives to take the "im" out of imPOSSIBLE. Her life is proof that she lives by these ideals. She co-founded Critical Pathfinders with her husband Andrew in the year 2000. Against all odds, they made it a huge success. Not only was the world economy in recession due to the tech market crash but they had lost almost all of their money in the crash and were facing the added expense of starting a family with their first baby on the way. To make matters worse, the events of September 11th brought about a virtual halt in all corporate travel. Despite all of this they managed to double their revenue every year for 5 years and turn their business into two multi-national corporations that now employ people all over the US and Canada. She credits their success to the principles that she has developed along the way for optimizing the peak performance of their processes and their people. Visit www.GinaML.com for more info.

