

## GINA MOLLICONE-LONG



Gina Mollicone-Long knows firsthand what it takes to be an entrepreneur having started her first company in 1998. Since then she has been a serial entrepreneur, co-founding two multi-national corporate training and team building companies in 2000. She has a breadth of corporate experience that ranges from giants such as Procter & Gamble to high-tech incubators, small start-ups and even the non-profit sector. In each and every enterprise, personal or professional, Gina brings her ferocious energy and her firm belief that the "impossible" is always possible.

An expert on peak performance, Gina is also the best-selling author of two books. Her first book, *The Secret of Successful Failing* shows you how to turn any adversity into an advantage. Her latest book, *Think or Sink*, is an international best-seller in six countries and shows you how to cultivate a powerful response to any situation so that you can achieve greatness in any area of life. She is a compelling motivational speaker and dedicated trainer and has shared the stage with the likes of Bob Proctor from the blockbuster movie phenomenon, *The Secret*. An avid world traveller, Gina's experiences with diverse cultural perspectives gives her programs universal relevance that helps her connect with audiences everywhere. Being in Gina's presence is to feel the unstoppable force of her passion, her excitement and most of all her ardent belief that others can achieve their "imPOSSIBLE" too.

All of her endeavours fall under her mission in life which is to "reveal greatness" whether it is with individuals, teams, companies or communities. Her formal training includes a degree in Engineering from the University of Toronto. As well, she is a Trainer of Neuro-Linguistic Programming (NLP), Hypnosis, Time Line Therapy™ and NLP Coaching. Gina is an enthusiastic supporter and volunteer with the Canadian Women's Foundation and the Canadian Athletes Now Fund. There is no straight line with Gina; all of her varied experiences have shaped her unique perspective as an entrepreneur, speaker and human being. She lives in Toronto with her husband and her two children and can often be found walking along the shores of Lake Ontario dreaming up her next idea.

