

March 28, 2000

To Whom It May Concern:

I am writing this reference letter to commend Gina Mollicone Long for an amazing job on her workshop "Believing In and Being Yourself". I have known Gina for five years, and throughout that time have seen her work passionately as a motivator for teenage girls.

I first met Gina through Promotion Plus because she was on their speaker list and we needed someone to deliver a workshop in the area of self-esteem. She is creative, organized and is eager to connect with young people in any way she can. She is a very inspirational woman as is evident by the line-up of girls who want to talk to her after her presentations.

I also witnessed Gina's passion for girls and self-esteem when she organized an amazing conference for teenage girls called Planet Girl. The conference was different from the others because the event was designed to speak "with" the girls instead of "at" them. The energy level and response to the conference was amazing. I'm not sure who was more impressed, the girls, their parents or the teachers.

Since then, I am aware that Gina has designed and delivered many different workshops for teenage girls, while still working full time in another career. In her free time, Gina pursues her passion by being a Big Sister through the Big Sisters program as well as coaching a soccer team of enthusiastic teenage girls.

It is a real tribute to Gina's organization and commitment that she could manage to pursue many different expressions of her passion. As an educator, I am impressed with Gina's ability to understand and connect with young girls. This is not an easily accomplished task and usually requires time to develop a trusting relationship. Gina is able to develop this relationship within a one-hour workshop.

The content of her workshops speaks volumes to young women concerned with body image, becoming young women and fitting in. She addresses the complex fears many young women face in a friendly, non-threatening way; drawing the girls out to speak about their concerns. This forum is crucial to the development of a young woman's self-esteem, helping them realize that they are not alone.

I would highly recommend Gina to anyone who is looking for an energetic, motivating and very informative workshop. Her enthusiasm and experience would be an asset to any school or organization. Please feel free to contact me if you require anything further.

Sincerely,

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