



**OKANAGAN
SIMILKAMEEN**

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April 5, 2001

To Whom It May Concern:

Re: Gina Mollicone Long

I had the distinct pleasure of working with Gina last September when she was the keynote speaker for our Provincial Young Entrepreneur's Conference. I was very impressed with Gina both as a presenter, motivator and professional and especially with her energy level.

Gina's presentation – materials and delivery were exceptional. I have worked in the industry as a conference coordinator/planner for many years and have worked with many speakers/facilitators. Gina was without a doubt one of the best! She came well prepared with a professional powerpoint presentation which she was able to deliver without a hitch. She managed to include the audience and got great feedback from the young people attending. This is typically a difficult client group to work with because if you are unable to establish an immediate rapport you generally lose the audience. This didn't happen.

Gina was instrumental in delivering the perfect close to our three day event. I wish that we had used her earlier in the program when everyone, including sponsors, could have heard her presentation.

Sincerely

Wendy McCulloch
Manager, Training/Consulting