

POWERFUL PRESENTATIONS

communication secrets of the best in the world



IS THERE POWER IN YOUR PRESENTATION?

“The single biggest problem in communication is the illusion that it has taken place” -George Bernard Shaw

Did you know that only 7% of your communication is dependent on the words you use? The other 93% of your message is comprised of communication that is out of your conscious awareness. The problem with most communication is that the words are not congruent with the unconscious cues in the voice tone and body language. Learning to leverage the power of this 93% will get you your desired results in any presentation setting be it a sales meeting, group training, employee meeting or corporate presentation. These are the secrets of the best presenters in the world.

When you discover how to align all the components of your communication then you will be able to effectively convey message to any audience regardless of the content. You will find it easy for your audience to clearly understand the benefits of what you are presenting. Gina's engaging and highly sought after program delves into the secrets of unconscious communication in an easy-to-understand and lively format. This program will set you miles ahead of other presenters.

What's In It For You?

- How to align the three main components of communication including words, voice tone and body language so that your message is 100% congruent.
- Powerful unconscious cues that elicit predetermined responses in your audiences whether it is a one-on-one sales meeting or a group of 1000 people.
- The four main learning styles and how to structure your message so it reaches all people, engages them and increases retention of your message.
- How to use visual aids so they actually enhance your presentation instead of take away from it. Anchor your audience to your message.
- The power of subtle and deliberate language shifts and how to choose the most powerful words possible.

You will walk away from this jam-packed program with powerful tools and techniques that you can immediately apply to generate powerful results.

HIGHLIGHTS

- 4-mat system: the critical sequence of information delivery to ensure your message gets delivered and engages everyone
- Satir categories: hand gestures that elicit universal unconscious responses in people every time you use them
- multi-modality learning tools for visual, auditory and kinesthetic people
- accelerated learning techniques
- secrets of anchoring and stage positioning
- hypnotic language patterns designed to break down the barriers between people
- powerful techniques to eliminate stagefright





To book this program call: **+1 866 99-GOTEAM or 1-800-263-422 (AUS)**

ABOUT THE GREATNESS GROUP

The Greatness Group engineers individual and team-based programs to boost your performance quickly and permanently. Our process is simple and tangible – we look at whatever problem is holding you back and solve it. In a way that you can measure. We reveal the greatness in all your people – no matter your industry, size-of-business or issue holding you back. We are your partners in peak performance.

The Greatness Group is committed to delivering results in all of our programs and consulting. We know that everyone learns in their own way and we are committed to the deliverable that 100% of the audience learns the intended outcomes in their preferred learning style. To that end, all of our programs are experiential in nature and engage all three learning modalities: visual, auditory and kinesthetic. We also employ accelerated learning techniques to maximize the efficiency of the learning process. We specialize in the ability to be able to translate the learnings back to the workplace so they can be applied immediately. Finally, and most importantly, our programs have a very high energy level with stimulating activities, games, simulations and exercises. The programs are fun and engaging. And let's face it; it's much easier to learn when you're having fun!

ABOUT GINA – Certified Master Trainer of NLP, Hypnosis, Time Line Therapy® and Coaching



Gina Mollicone-Long helps people get out of their own way so they can get what they want. She is an international best-selling author, compelling speaker and performance expert with a personal mission to reveal greatness in individuals, teams and organizations. She is the co-founder of The Greatness Group, a multi-national corporate team building and training company. Since 1998, she has trained, coached or spoken to tens of thousands of people globally. Her books, *Think or Sink* and *The Secret of Successful Failing* are widely read and enjoyed by people around the globe. An avid world traveler, Gina's experience with diverse cultural perspectives gives her programs universal relevance that helps her connect with audiences everywhere. Visit www.GinaMollicone.com for more information.

"Gina has a great ability to make complex concepts easy to understand resulting in the group acquiring new knowledge and skills at great pace. Her stage presence is animated and energetic and peppered with clever and timely humour. Gina is a world-class presenter and I'd recommend her for any audience."

~Simon Mundell, Co-founder and Director, RESULTS.com, Auckland, NZ

"Gina is a fabulous presenter who explains and deepens the powerful material she is presenting. Gina can assist anyone who is committed to revealing their own greatness."

~Silken Laumann, Olympic Medallist and Author, Victoria, Canada

"Gina provides a simple and highly effective process that provides a guaranteed way to improve your presentations"

~Cass Bayley, Principal, The Bayley Group, London, Canada

THE DETAILS

Length: 1-2 hour workshop
Room Setup: Theatre style or Classroom style or Boardroom

AV Needs: Lapel microphone (>30), projector and speakers for computer, flipchart with markers

CONTACT:

greatness@greatnessgroup.com
1-866-99- GO TEAM (USA/CAN)
1-800-263-422 (AUS)
0800-443-466 (NZ)