

## GINA MOLLICONE-LONG



Gina Mollicone-Long knows firsthand what it takes to be an entrepreneur having started her first company in 1998. Since then she has been a serial entrepreneur helping people and companies get what they want. She is the co-founder of The Greatness Group, a multi-national training, team building and personal development company. She has a breadth of corporate experience that ranges from giants such as Procter & Gamble to high-tech incubators, small start-ups and even the non-profit sector. In each and every enterprise, personal or professional, Gina brings her straightforward approach and her ferocious energy along with a firm belief that the “impossible” is always possible.

An expert on change and peak performance, Gina is also the best-selling author of two books. Her first book, *The Secret of Successful Failing*, shows you how to turn any adversity into an advantage. Her latest book, *Think or Sink*, was an international best seller in six countries. It shows you how to navigate any change and breakthrough to the next level. She is a compelling motivational speaker and has shared the stage with the likes of Bob Proctor from the blockbuster movie, *The Secret*. An avid world traveler, Gina’s experiences with diverse cultural perspectives give her programs universal relevance that helps her connect with audiences everywhere. In fact, in 2013-2014, she completed a one-year world tour with her family reaching 39 countries on 6 continents. Being in Gina’s presence is to feel the unstoppable force of her passion, her excitement and most of all her ardent belief that everyone has greatness in them. She can show you exactly how to get out of your own way with her powerful coaching format called “The Breakthrough”. Her private clientele are a remarkable group of CEOs, thought-leaders and change-makers from around the globe.

All her endeavours fall under her mission in life, which is to “reveal greatness”, be it individuals, teams, companies or communities. Her formal training includes a degree in Engineering from the University of Toronto. As well, Gina is an expert in many modern performance technologies and studies. Formally, she is a board-certified Master Trainer of Coaching, Neuro-Linguistic Programming (NLP), Hypnosis and Time Line Therapy™. She is also a certified Trainer by the Institute of HeartMath™ and well as a full initiate in the ancient Hawaiian system of Huna. Her latest creation is a program called Greatness U where Gina teaches people how to breakthrough to their own greatness. She also develops the entire coaching curriculum for The Greatness Group that leads to the certification of other coaches. There is no straight line with Gina; all her varied experiences have shaped her unique perspective as an entrepreneur, speaker, coach and trainer.